



July 17th, 2023

Dear Friend of the Community,

On behalf of South Haven Rocket Football and Cheer, we would like to extend an invitation to you and/or your company to become a sponsor for the 2023 season. SHRF&C is a 501c3 non-profit, all volunteer organization whose mission is to provide flag football, tackle football and cheerleading programs for youth (Kindergarten-6th grade) in the South Haven area. Our coaches and board are community members who volunteer their time to help our youth develop and build leadership, sportsmanship, teamwork and accountability skills that will last a lifetime all while cementing a solid foundation for their future and learning fundamentals of the game.

Each year we regularly have 125+ youths from the South Haven area join our program to play football or participate in sideline cheer.

We are looking for sponsors who are willing to donate any dollar amount to assist in covering our major expenses such as equipment replacement, training equipment, uniforms, referees, general maintenance and season scholarships for youth that could not afford to participate otherwise.

If providing sponsorship for SHRF&C is an option for you or your company, please take some time to review and return the Sponsorship Form included with this letter. We are confident that you will find a level of sponsorship that will be comfortable for you/your company, as well as beneficial to our organization.

SHRF&C looks forward to building a strong partnership with you and your company that will enable us to fulfill the hopes and dreams of our youth.

We welcome any comments or questions regarding the details of your sponsorship and look forward to forming a mutually beneficial partnership.

Thank you in advance for your time and consideration.

Sincerely,

South Haven Rocket Football Board

PO Box 132

South Haven, MI 49090

Enclosures



2023 Sponsorship Form

Thank you for supporting South Haven Rocket Football & Cheer. The funds raised through your generous donation will allow us to replace equipment such as shoulder pads, helmets, practice jerseys, and training/practice equipment for our football program. Along with warmups, rain gear, mats, cheer shoes, tumbling classes, and stunt clinics for our cheer program.

We have four levels of opportunity for your consideration:

Bronze Rams Sponsor \$50-\$249

- 1 Year recognition the SHRF&C website .

Silver Rams Sponsor \$250-\$499

- Prominent 1 year recognition with your business Logo on the SHRF&C website.
- Sponsor name listed on our 2023 banner displayed at all home games and events.

Gold Rams Sponsor \$500+

- Prominent 1 year recognition with logo on our website.
- Sponsor name listed on our 2023 banner displayed at all home games and events.
- Sponsor picture plaque.
- Sponsor plaque on the concession shed to be displayed 24/7 for one year.

Season Event Rams Sponsor \$750

- All listed above.
- Recognition at potential events such as a pre-season party, team bonding outing or an end of season party.



2023 Sponsorship Form

Donor, Business or Organization Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Sponsor Level: _____

Donation Amount: \$ _____

SHRF Tax ID: 26-4166285

Please submit the completed form via email or mail.

Email your logo in PDF and JPG formats.

***To guarantee inclusion on the 2023 Banner we must receive payment by September 1st.**

Make checks payable to:

South Haven Rocket Football

PO Box 132

South Haven, MI 49090

Direct Questions to:

Aaron Pressley

President, SHRF&C

southhavenrfc@gmail.com / 269-605-9126